

# MAKE YOUR BUSINESS ZOOM - 2 DAY WORKSHOP

## Grow your business by creating your own business plan

The statistics bear out the simple conclusion that those who plan have a much better chance of succeeding than those who do not. Do you have a plan to succeed and grow?

During an intensive 2 day program with Greg Farmilo, an expert in business planning for small business, you will create a practical and detailed business plan.

This is your opportunity to ensure that you and your business are prepared to achieve growth and success.

### The 2 Day Workshop will cover:

- The 5 Keys to developing a practical and successful plan.
- How to benchmark your marketing.
- Financial analysis and forecasting.
- Creating a plan tailored to your business aims and goals using leading edge technologies.
- Ensuring your plan is viable.
- Using your plan to achieve success.

### Workshop participants will receive:

- A business and financial analysis of your business prior to attending the 2 day workshop.
- A detailed business plan for the coming year.
- Monthly contact to assist you in meeting your planned goals over the coming 12 months.
- A financial review of your business at the end of 12 months.
- This hands-on event delivered in a practical and commonsense manner!

**The value of this 2 day workshop and 12 month support is well over \$10,000. Don't miss out on this exciting opportunity to grow your business.**

Your investment in attending this 2 Day Workshop is only \$1,800 and covers all materials.

A discount of 20% is provided to any member of a Chamber of Commerce, reducing the price to **only \$1,440.**

**Contact us to find out more!**

### About the Presenter

**Beyond Financial Group Pty Ltd**  
**Greg Farmilo, Managing Director**

Greg is a Chartered Accountant, an accredited Business Facilitator and a Registered Company Auditor and has worked in the accounting arena for over 25 years. Greg has trained with some of the best in one of the big 4 accounting international accounting firms and has a wide, diverse range of experience from commercial accounting to public accounting, from small to large multi-national corporations.



In 2005 Greg gained a patent for his Action Planning invention, an online planning solution for the needs of small business.

In 2007 Greg was appointed by the NSW Government to the Small Business Development Corporation, an advisory board to the NSW Minister for Small Business.



Beyond Financial Group is a refreshingly proactive firm of professional business advisors and Chartered Accountants, with its head office in Parramatta.

[www.beyondfinancial.com.au](http://www.beyondfinancial.com.au)

***To maintain quality standards, each workshop is limited to only 15 participants! Be quick.***

**Where:** BEC Business Development Centre (tel 4647 5615)  
70 Topham Road Smeaton Grange 2567

**When:** Thursday 25<sup>th</sup> & Friday 26<sup>th</sup> March 2010  
9:00am to 4:30pm

### Contact Details:

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