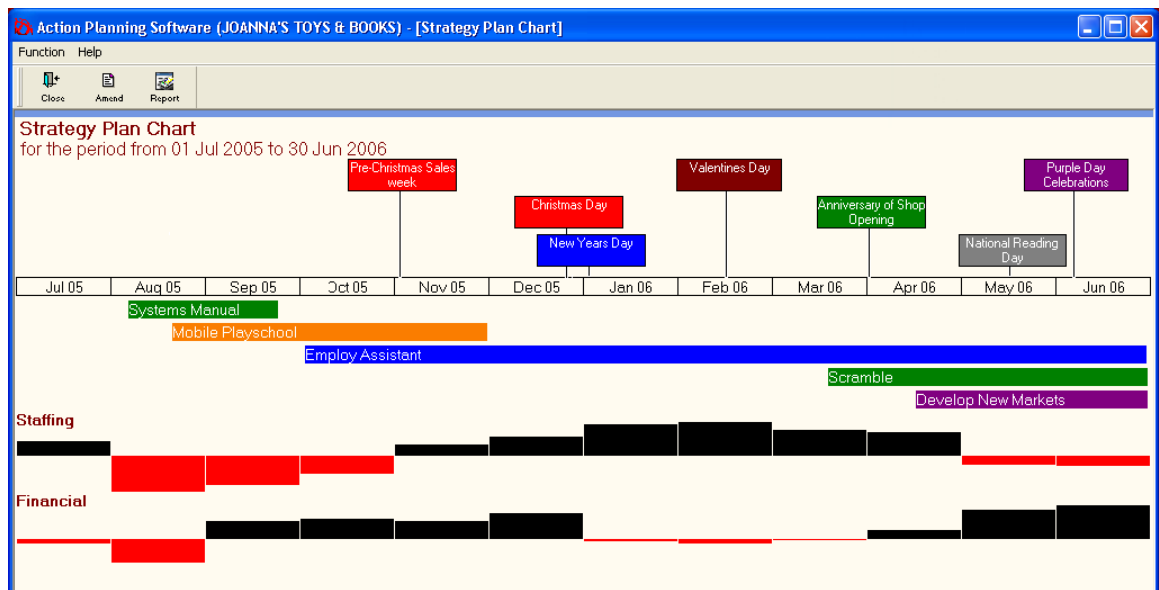


# action planning

 from **centrique**  
PTY LTD

Action Planning from Centrique provides the small business / organization with the ability to plan for the coming year on a highly detailed and flexible basis, yet it is easy to use – it is designed for the non-professional user.

Imagine being able to plan all your business strategies in less than a day – operations, marketing, staffing and finance, and with the results summarized practically on one page.



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In the example Strategy Plan Chart above, you can see above the timeline all the special events in your diary that you have to abide by.

Below the timeline is a visual representation of all the business strategies that you are considering implementing throughout the year. You can see the logic – whether they occur at the appropriate times, whether they are in the right order, and whether they occur at times to benefit your business.

You can also see the impact of your business strategies. Do you have enough financial and human resources to cope with those business strategies? You can see the 'bottom-line' graphically portrayed on the financial and staffing budgets. In the above case it appears that not only is financing in the red in August, but so too is staffing. Should the strategy that commences in that month be postponed or not be considered?

Can you afford your business strategies – are they viable or do you have to move them around or even put them aside until perhaps next year? It is easy to do so, just a few keystrokes and you get a completely different picture of affordability – instantly. And all your financial & staffing budgets are automatically adjusted to allow for your changes.

**For more information contact Greg or Tracey at Farmilo & Co on:**

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